



FORWARD

Kidd

2012 NAPA VALLEY RED WINE - CREATING A UNIQUE EXPERIENCE

Named by Proprietor Laurence Schlatter in homage to the diverse soil variations of the region and created by our winemaking team, the inaugural launch of Forward Kidd brings together a unique expression of the Napa Valley.



Forward Kidd Keys to Success

- **Cultivate a collaborative relationship with growers**
We understand the perspective and principles of wine grape growers, and deeply respect the hard work, commitment and pride that go into their vineyards. It is essential to establish a dynamic dialogue with growers and to truly listen to their point of view because no one knows more about their land and their vines.
- **Maintain the inherent integrity of the grapes**
Ideally, a wine transitions from fresh-faced grapes to an aromatic fermenting adolescence to graceful barrel aging with minimal intervention. But some are fussy babies or awkward tweeners that require winemaking tools to nudge them onto the right track. Catch missteps early so minor corrections can avoid major alterations at a later point.
- **Find balance**
Our favorite wines demonstrate harmony between their fundamental elements. If alcohol, acidity, tannins, sugar or oak are an overwhelming force, it is frustratingly difficult to discover the nuances that inspire another sniff and a second or third sip. We want to make balanced wines that merit many return visits.
- **Discover and evolve**
Winemaking is a dynamic profession with endless opportunities to discover new grapes, regions, styles, techniques, traditions and science. There is no way to know everything there is to know about winemaking, and in our experience, great winemakers have a small ego and an enormous desire to learn and explore.

SOIL DIVERSITY

For this inaugural vintage of Forward Kidd, fruit was sourced from soil types including Forward Gravelly Loam, Kidd Loam, Millsholm Loam and Tehama Silt Loam found in the eastern slopes of the Napa Valley (Vaca Mountains), sites featuring Haire Loam in the Oak Knoll and Carneros AVAs, and a vineyard in the northern valley with Bale Loam formed from the alluvial fan at the base of the Palisades Mountains. Generally, these soils are well drained, rocky, and gravelly containing shale fragments and weathered sandstone. The devigorating affects of deep, well drained soils combined with careful crop and canopy management focus the vine's energy on the fruit, producing intense, concentrated berries full of flavor.

BLEND

30% Petit Verdot, 25% Cabernet Sauvignon,
20% Merlot, 20% Malbec, 3% Syrah, 2% Petite Sirah

Napa Valley AVA Soil Series Map

